



**FOR IMMEDIATE RELEASE  
May 21, 2009**

**May 21 Board Meeting Highlights**

**Golden Raven Soars for 2009; Beverly Fire Hall Bid Awarded; Bank Protection for Shelley**

**Golden Raven Soars for 2009**

The Golden Raven Cultural Marketing Program is taking flight for another season. The high profile marketing campaign is designed to promote the eight cultural facilities within the Regional District of Fraser-Fort George as one collective experience. The program was launched in 2008 and has already proven itself with many facilities reporting an increase in visitation. The marketing program includes an extensive advertising campaign, marketing collateral such as posters, brochures and post cards and promotional items like travel mugs, bags and pins. The marketing program promotes the cultural experiences available at the Valemount Museum, Valley Museum and Archives in McBride, Whistle Stop Gallery in McBride, Mackenzie and District Museum, Huble Homestead, Two Rivers Gallery, Exploration Place and the Railway and Forestry Museum.

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**Beverly Fire Hall Bid Awarded**

The Regional District of Fraser-Fort George has awarded Lindstrom Construction with the contract to build the new hall for Beverly Fire Rescue. Lindstrom submitted a bid for construction of the new hall in the amount of \$890,241.68. Earlier this year, the Regional District of Fraser-Fort George received \$400,000 from the Towns for Tomorrow to assist in funding the construction of the new hall. A total of 4 bids were received, with only two bids complying with the bid criteria.

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**Bank Protection for Shelley**

The Regional District of Fraser-Fort George has received word it was successful in its grant application to the Provincial Flood Protection Program for funding on behalf of Shelley townsite residents to undertake approximately 320 metres of rock armouring to complete the bank armouring works initiated under the 2007 Flood Protection Program. The grant provides a maximum contribution of 90% of the total project cost, which is estimated at \$1,038,430. The remaining 10% will need to be funded locally and the Board agreed to work with a local Steering Committee to explore what options might be available to find that remaining 10% of the project costs.

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**Community & Recreation Grants**

The Board approved the following requests for Community and Recreation Grants:

- \$7000 to the Prince George Exhibition (grants from Electoral Areas A,C,E,F,G and H)
- \$4855 to the Pilot Mountain Recreation Commission for Insurance, programs, and miscellaneous expenses
- \$246,000 to the Pineview Volunteer Fire Fighters Association for a compressed air Foam capable tender
- \$1500 to the Hixon Community Association for newsletter and website upgrade
- \$2500 to the Hixon Community Association for upgrades to the Knowledge Network site
- \$5000 to the Longworth Community Association for improvements to hall and grounds
- \$1000 to the Bear Lake Improvement Society for landscaping costs
- \$400 to the Bear Lake Recreation Association for Volunteer and Member appreciation
- \$1500 to the McLeod Lake Indian Band for Annual General Assembly activities
- \$2100 to the Dunster Community Association for a new playground facility
- \$5900 to Robson Valley Arts & Culture Council for easels, materials and supplies
- \$2000 to the Valemount Entertainment Society for summer student costs

For further information, please contact  
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