



May 4, 2010

Tire Round Up Planned for May 8 in Prince George

The Regional District of Fraser-Fort George and Tire Stewardship BC are looking to gather up and recycle old tires that have been lurking in garages and yards around Prince George.

Tire Round Up is a special one day event where residents can drop off old car and light truck tires free of charge. The event is being held this Saturday in the CN Centre parking lot.

“We want to make it as easy as possible for people to dispose of old tires in a responsible way,” says Rachael Ryder, Waste Diversion Program Leader with the Regional District of Fraser-Fort George. “Tire Round Up is a free service, and the tires that are collected will be recycled and used in a variety of products including playground safety surfacing, athletic tracks, synthetic turf fields and much more.”

For every new tire sold, the retailer collects an Advance Disposal Fee from the consumer and forwards it to Tire Stewardship BC, a not-for-profit society formed to manage BC's tire recycling program. The fees are used to pay for transporting and recycling BC generated scrap tires, ensuring that tires are disposed of in environmentally responsible ways instead of ending up in our landfills.

The Tire Round Up runs this Saturday (May 8) from 9:00 am – 3:00 pm in the CN Centre Parking lot. All car and light truck tires with an inside diameter of less than 16.5 inches will be accepted free of charge.

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Media Contact

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