



# volunteer

PRINCE GEORGE

**Empowering Action,  
Building Community**

**Contact**

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[www.volunteerpg.com](http://www.volunteerpg.com)

<https://www.facebook.com/volunteerpg>

# About Volunteer PG

- Promote volunteerism
- Build the capacity of organizations to engage volunteers
- Facilitate connections between people with volunteer opportunities
- Provide leadership on issues related to volunteering and citizen engagement

# Engaging

# Volunteers

Meet Kevin Foot, a  
Volunteer-In-Training



Meet Stan Cook, an  
Entertainer & Clown

Meet Myrna Cable, a  
Lifelong Volunteer



Meet Jessica Bonin,  
a Literacy Leader



# Every volunteer is unique . . .

## What influences your volunteer?

- Personality Type: Extrovert, Introvert, etc.
- Motivations: Achievement, Authority/Power, Affiliation
- Culture: Aboriginal, Newcomer to Canada
- Generation: Traditionalist, Boomer, Gen X, Millennial

## What is your volunteer's . . . ?

- Experience
- Skills
- Interests
- Diversabilities
- Goals
- Schedule

# Volunteer Management Cycle

Planning

Recognition

Recruitment

Canadian Code for  
Volunteer  
Involvement  
[volunteer.ca/ccvi](http://volunteer.ca/ccvi)

Orientation  
& Training

Supervision  
& Evaluation

# Recruitment Tricks



- Sign-up for Volunteer PG membership
- Have a catchy, fun & clear message with contact info
- Respond quickly – 24 hour rule
- Encourage current volunteers to “bring a friend”
- Invite “groups” to volunteer ex. Girl Guides, Scouts
- Offer food or incentives (t-shirts)
- Be flexible
- Post positions on websites, such as VolunteerMatch.org
- Host info booths at community events
- Partner / volunteer share with other organizations
- Check out leadership clubs at local schools / colleges / universities

# Volunteer Canada's Screening Handbook

- Ten Steps of Screening – [volunteer.ca/screening](https://volunteer.ca/screening)
  1. Assessment
  2. Position – Assignment
  3. Recruitment
  4. Application
  5. Interview
  6. References
  7. Police Checks
  8. Orientation and Training
  9. Support and Supervision
  10. Follow-up and Feedback



# Recognition



- Volunteer Canada's video summary of 2013 Recognition Study at <https://youtu.be/7ZBV0zhwi3U>
- FREE Volunteer Recognition Quiz at <https://youtu.be/7ZBV0zhwi3U>



# Free Tech Tools



[www.techsoupcanada.ca](http://www.techsoupcanada.ca)

- **Social Media Management / Integration**
  - TweetDeck, HootSuite, Buffer
- **Communications**
  - Skype, Google Talk, MailChimp
- **Efficiency**
  - Trello, Doodle Polls, Google Docs
- **Volunteer Management Software**
  - YourVolunteers, VolunteerSpot, Volinspire





- Event Planning Template
- Timeline
- Budget
- Layout / Diagram
- Volunteer Needs Assessment
- Daily Run Sheet
- Evaluation Forms
  - Participants
  - Volunteers

# Quick Tips for Engaging Volunteers

- Plan, plan, plan!
- Job descriptions – 5 W's & How!
- Build relationships!
- Be organized!
- Start volunteers small!
- Clear line of supervision / communication!
- Two-way evaluation = volunteer  $\leftrightarrow$  group!
- Offer regular, personalized recognition!



# Canada 150 for 150 Volunteer Challenge

1. Register online at <https://volinspire.com/signup/canada150>.
  - Individuals
  - Nonprofits / Societies / Clubs
  - Businesses
2. Volunteer in your community.
3. Track your hours online at <https://volinspire.com/>.

